



Universidad de
los Andes
Colombia

School of
Management

Doing Business in Colombia and Latin America

Immersion Weeks



Credits: <https://unsplash.com/>



Credito: Oficina de Posicionamiento, Universidad de los Andes.

Universidad de los Andes

- Private, non-profit, non-denominational university, founded in Bogota in 1948.
- Thirteen constitutive schools.
- Academic portfolio: 16 doctoral programs, 100 graduate programs and 40 undergraduate programs totaling over 19.600 students.
- In 2020, Uniandes ranked 234th in the QS World University Ranking and 8th in Latin America.
- Modern and comfortable facilities: the main campus is located in the heart of Bogotá. Since 2017 Uniandes opened a new campus in Cartagena de Indias, a city declared historical and cultural heritage by Unesco in 1984.

School of Management (UASM)

Founded in 1972

The School's portfolio features:

- Two undergraduate programs (Management and International Accounting)
- One Doctoral Program in Management
- One MSc in Management
- Six specialized master programs
- Three MBA programs (full-time, part-time and executive)
- Three graduate specialization programs
- A wide range of Executive Education offerings (Open, Customized programs, and Business Development Network).
- Over 2.400 undergraduate and graduate students.
- Currently it hosts 74 Full-time faculty of 16 different nationalities, of which 73% hold a Ph.D.

Academic areas:

- Finance
- Management
- Marketing
- Organizations
- Supply Chain & Technology
- Strategy
- Sustainability

Flagship program

Doing Business in Colombia and Latin America

Objective: To provide students with an understanding of the Latin American business environment.

Through this program delivered in English or Spanish, students will be able to get to know Colombia, explore its business environment and understand its positioning with respect to Latin America. The School will guide you to understand Colombia's and Latin America's context and learn about specific fields of interest chosen by the visiting School (i.e.: SCM, marketing, innovation, etc.).

A one-week visit will normally comprise seminars delivered by business leaders and the School's faculty members, visits to local Colombian and Multinational companies as well as cultural visits and activities.

During the program students will spend their time between UASM's campus, local companies, government bodies and touristic landmarks. This program can also be delivered in the University's Caribbean campus in Cartagena, Colombia, or in other Colombian cities.

Target Audiences

- Master students
- Upper level undergraduate students

Corporate Partners

Some of our corporate partners include:

- Bimbo (Multinational bakery)
- Colcafé (Coffee roaster)
- Femsa (Food and Beverages)
- Frito Lay (Food and Beverages)





Credits: PROCOLOMBIA. Cartagena de Indias Cortesia



Credits: PROCOLOMBIA. Corpcarnaval Foto Miguel Garzón

About Colombia

- Population: 48.6 million approximately.
- Latin America's fourth largest economy after Brazil, Mexico and Argentina.
- Free trade agreements were signed with US in 2012, and EU in 2013. Colombia's Global Competitiveness Index in 2018 was 62, ranking 60/140.
- A long standing democracy.
- Colombia is a land of contrasts. It is one of the most biologically diverse countries on Earth. About 10 percent of all animal species in the world live in Colombia.
- It is a country of large cities. Bogota is the capital of Colombia, but other cities such as Medellin, Barranquilla, Cali and Cartagena play an important role in the country's economy.

Housing

The University recently opened on-campus housing facilities (Torre Séneca). This 26-storey building offers 1, 2 and 4 bedroom apartments and suites for students and visiting faculty. The facilities are equipped with different student services (gym, supermarket, study rooms, library, etc.).



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Further information

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Universidad de los Andes | Vigilada Mineducación
Reconocimiento como Universidad: Decreto 1297 del 30 de mayo de 1964
Reconocimiento personería jurídica: Resolución 28 del 23 de febrero de 1949 Minjusticia