

## CURRICULUM VITAE



### PERSONAL DETAILS

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**Name:** Felipe Ignacio Symmes Avendaño  
**Date of birth:** 22<sup>nd</sup> August 1983  
**Telephone:** (56) 9 37314589  
**E-mail:** felipe.symmes@tec.mx  
**Nationality:** Chilean  
**Gender:** Male

### ACADEMIC AND TEACHING EXPERIENCE

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06/2021 – Until now

#### **EGADE Business School, Tec de Monterrey**

- Assistant professor
- Leading research projects in social entrepreneurship, inclusive markets, sustainable development, and creativity.
- Teaching courses of entrepreneurship, innovation and sustainability.

06/2020 – Until now

#### **VIVA IDEA**

- Research Director
- Leading research projects in social entrepreneurship, social progress, impact investment, collective action and inclusive markets in the Latin American region
- Teaching in courses, workshops and seminars around Latin America in sustainability issues with academics, government experts, and social entrepreneurs

06/2015 – 05/2020

#### **VIVA IDEA**

- Senior Researcher and Leader Social Entrepreneurship Area
- Teaching in courses, workshops and seminars around Latin America in sustainability issues with academics, government experts, and social entrepreneurs
- Leading research projects in social entrepreneurship, social progress, and informal markets in the Latin American region

06/2017 – 06/2019

#### **INCAE Business School**

- Lecturer in the Analytics and Innovation executive education program

06/2015 – 03/2017

#### **INCAE Business School**

- Senior Researcher
- Research in social entrepreneurship, social innovation, formal and informal markets, shared value, and sustainable and digital supply chains

05/2013 – 01/2016

#### **Center of Social Innovation and Entrepreneurship, Pontificia Universidad Católica de Chile**

- Researcher
- Research in social entrepreneurship and social innovation
- Contributor to the paper named “The ABC of the emergent phenomenon of Social Enterprises in Chile”, Social Enterprise Journal

10/2013 – 05/2015

**Center of International Competitiveness, Universidad Adolfo Ibáñez**

- Researcher in international entrepreneurship
- College administration of the Center of International Competitiveness
- Working with Christian Felzenstein, Director of the PHD in Business at Universidad Adolfo Ibáñez
- Coordinator of the McGill International Entrepreneurship Conference 2014

10/2013 – 05/2015

**Universidad Adolfo Ibáñez**

- Researcher in the framework of the Fondecyt project named “How to measure subjective development in Chile?”
- Contributor of papers written with José Edwards, professor of Adolfo Ibáñez University

03/2014 – 12/2014

**Universidad del Desarrollo**

- Lecturer
- Construction and teaching of the course “The social role of entrepreneurship” for students of the fifth year of different faculties

**PROFESSIONAL EXPERIENCE**

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06/2018 – 03/2021

**Data Science Institute Latam**

- Partner and Academic Director
- Creation and construction of in-company programs integrating innovation, sustainability, big data, and business analytics

05/2017– 03/2018

**FUNDES Internacional**

- Hired for a consultancy in the construction of Fundes Strategy, the area of research of FUNDES.

07/2015– 08/2015

**Holcim Costa Rica**

- Hired for a consultancy in inclusive business models focused on the base of the pyramid
- Field work in La Estrella, Puerto Jiménez, and San Rafael de Alajuela for the construction of an inclusive business model focused on the base of the pyramid
- Working with high position general managers of Holcim Costa Rica for the potential implementation of the inclusive business model proposed

03/2014– 06/2014

**Fundación Imagen**

- Hired for a consultancy for Fundación Imagen (Image Foundation), public organization responsible for the perception that international audiences have of Chile
- Comparative research between Chile, Ecuador, Perú, Australia and New Zealand in the legitimacy of nation branding practices that use symbols from indigenous people

07/2014– 10/2014

#### **Fundación Minera Escondida**

- Hired for the construction of the Manual of citizen participation for young people in the city of Antofagasta
- Responsible of the theoretical framework of the project held by Fundación Minera Escondida (Escondida Mining Foundation), one of the main development actors in the north of Chile

09/2012 – 05/2013

#### **Res Pública**

- Project that aimed to generate a proposal of a new public policy political framework for Chile
- Consultant as a researcher in decentralization, modernization of the State, political system, and public policies
- Working directly for the ex-minister of economy of Chile, Alejandro Ferreiro, in projects associated to the Latin American Bank

02/2009 – 02/2010

#### **Recycla**

- One of the first social enterprises in Chile
- Innovation and projects Chief
- Creating the Corporate Social responsibility Consultancies Department
- Research in international public policies in social and environmental issues
- Chief of Nestlé Recycling campaign and environmental education research Project
- Leader of a recycling and environmental education research project with MIT graduates
- Leader of Ecological Footprint Research Projects
- Leader of Conscious Consumption Research Projects

01/2008 – 01/2009

#### **Fundación América Solidaria**

- General Chief Microcredit Program, NICALIT, San Rafael del Sur, Nicaragua
- Evaluating previous program management
- Creating and performing the program planning 2008
- Creating and establishing program structures and processes
- Conceiving and implementing a microentrepreneurs training system
- Anthropologic research with local fisherman
- Research in Corporate Social Responsibility of NICALIT
- Reducing the debt of the program from 40% to 15 %

08/2007– 12/2007

#### **Fundación Emmanuel**

- Project consultant
- Creating and organizing processes in the education area
- Research on education in excluded zones of Chile
- Establishing alliances with universities and NGOs
- Creating the Volunteer program 2008

## EDUCATION

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02/2017- 02/2021	<b>Ph.D Organizational Studies and Theory of Culture University of Saint Gallen</b>
09/2010 - 09/2012	<b>Master degree Université Paris I Panthéon Sorbonne</b>
09/2006 - 03/2007	<b>MBA and management courses University of California of Los Angeles (UCLA)</b>
03/2002 - 08/2007	<b>Business Economics Major Pontificia Universidad Católica de Chile</b>
03/1987 - 12/2001	<b>Dunalastair English School</b>

## PUBLICATIONS

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### a. ISI JOURNALS

#### PEER REVIEWED JOURNALS

Symmes, F; Jäger; U.; Rodríguez, A. (2016) Moving Latin American Social Entrepreneurs to Scale, Stanford Social innovation Review

#### R&R IN PEER REVIEWED JOURNALS

Jäger; U.; Symmes, F. (2018) Overcoming growth rejection: How a process paradigm on inclusive growth can foster sustainable development”, Academy of Management Journal

#### PUBLICATIONS IN PROCESS AIMED TO PEER REVIEWED JOURNALS

Symmes, F; Jäger; U. (2021) The market value of informality in urban slums by blending it with formality, aimed to Administrative Science Quarterly

Jäger; U.; Symmes, F. (2021) Ontological brokering in indigenous contexts: How brokers work when they cannot understand the knowledge to be translated, aimed to Organization Science

Jäger; U.; Symmes, F. (2021) Social entrepreneurship as brokerage, aimed to Academy of Management Review

### b. BOOKS AND CHAPTERS

#### BOOKS

Jäger, U.; Symmes, F.;Cardoza, G. (2019) Scaling Strategies for social entrepreneurs: A market approach, Palgrave MacMillan

#### BOOK CHAPTERS

Jäger, U.; Symmes, F.; Gutiérrez, R. (2020) The Latin American context: The challenge of managing advocacy and impact inclusion, in the Routledge Companion to Nonprofit Management, edited by Helmut K. Anheier, Stefan Toepler

Res Pública (2012) 95 proposals for Chile, Chapter *Decentralization empowering regions*, Res Pública

### c. CONFERENCES, REPORTS, CONFERENCES AND OTHER PUBLICATIONS

#### CONFERENCES

**2021:** Symmes, F.; Jäger, U. El desafío de gestionar cadenas de valor sostenibles al colaborar con comunidades indígenas. October 2021. CLADEA Conference

**2021:** Symmes, F.; Jäger, U. Social entrepreneurship as brokerage, September 2021. CERALE-EGADE Conference.

**2019:** Symmes, F.; Jäger, U. The value of poverty and informality: How entrepreneurs create informal institutions to transform poverty settings into markets, November 2019 Ivey Business School, London, Canadá, 12th Annual Ivey/ARCS PhD Sustainability Academy

**2018:** Jäger, U.; Symmes, F. Overcoming growth rejection: How a process view of inclusive growth can foster sustainable development,

August 2018, Annual Academy of Management Conference at Chicago, USA

**2018:** Jäger, U.; Symmes, F. Overcoming growth rejection: How a process view of inclusive growth can foster sustainable development, June 2018 MIT Sloan School of Management, ARCS Sustainability Conference Conference at Boston, USA

**2014:** Gatica, S., Symmes, F. The new dynamics of welfare encountered by social enterprises. September 2014 SIRSO Lima, Perú. Conference on Corporate Social Responsibility in Latin America

#### **WORKING PAPERS**

Symmes, F.; Villoch, P. (2014) Comparative research between Chile, Ecuador, Perú, Australia and New Zealand in the legitimacy of nation branding practices that use symbols from indigenous people, Fundación Imagen

#### **REPORTS**

Symmes, F.; Jäger, U., and Rodríguez, A. (2016) Report of Social Entrepreneurs Latin America 2014, VIVA-INCAE Business School

Symmes, F.; Jäger, U., and Rodríguez, A. (2017) 5 estrategias para esclarecer el impacto de emprendedores en América Latina, VIVA-INCAE Business School

#### **RESEARCH PROJECTS**

10/2013 – 05/2015 Researcher at the Fondecyt project named "How to measure subjective development in Chile?"

#### **PHD THESIS**

Symmes, F. (2021) Breaking the myth of informality: its market value for transforming poor settings into inclusive markets, University of Saint Gallen

#### **LANGUAGES AND OTHER SKILLS**

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##### **LANGUAGES**

Spanish: Native  
English: Proficient user  
French: Proficient user  
Portuguese: Intermediate user

##### **SOCIAL SKILLS AND COMPETENCES**

- Lover of team work and excellent adaptation abilities
- Experience in handling problems and relations in diverse and intercultural settings
- Labor experience in extreme poverty situations

##### **OTHER SKILLS AND COMPETENCES**

- Proficient user of Microsoft Office and MAXQDA
- Creative, imaginative, innovative passionate and stubborn person
- Following a sport lifestyle
- Literature writer, having published his first book, *Escritos de un hombre perdido* (Writings of a lost man), in 2016, being selected as one of the ten new talents of the year by the Caligrama Prizes of Penguin Random House